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DE RUEHSO #0174 0831040
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FM AMCONSUL SAO PAULO
TO RUEHC/SECSTATE WASHDC IMMEDIATE 9048
INFO RHEHNSC/NATIONAL SECURITY COUNCIL WASHDC IMMEDIATE
RUEHBR/AMEMBASSY BRASILIA PRIORITY 0195
RUEHRI/AMCONSUL RIO DE JANEIRO PRIORITY 9074

UNCLAS SAO PAULO 000174

SIPDIS

STATE INR/R/MR; IIP/R/MR; WHA/PD

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SUBJECT: MEDIA REACTION SAO PAULO- THE FUND AND THE CRISIS- SASHA'S
DAD SPEAKING- MARCH 22, 2009 WEEKEND EDITION

Media Reaction - Global Economy/ Upcoming G-20 Summit; South and
Central Asia: Iran; Sao Paulo

March 22, 2009 Weekend Edition

Title- The Fund and the Crisis

Editorial in liberal A Folha de S. Paulo (3-22) says: "In talks to
prepare for the G-20 Summit of heads of states.....proposals to
reform multilateral financial institutions were a stand out
[item]t....given the urgency of the aid there is no sense in the
International Monetary Fund (IMF) subjecting its financings to
draconian demands in fiscal, monetary and exchange rate policies, as
it used to. There is not a 'moral' reason to proceed like this,
when the U.S. is willing to increase its debt and its fiscal deficit
as much as it thinks is necessary to fight recession."

Title- Sasha`s Dad Speaking

Op-Ed in liberal A Folha de S. Paulo (3-22) by Clovis Rossi states:
"...The dramatic change in tone in relations with Iran impresses but
it is not what stands out the most, at least to me [Clovis Rossi].
The tone is what is absolutely new. Obama showed a humbleness and
respect that are not usual in U.S. presidents....For a U.S.
president to abandon the preachy tone his predecessors used to have
with the world may pave avenues of consequences and dimensions hard
to anticipate."

STORY